



Graffiti wall

What are Graffiti walls?

A Graffiti Wall is a space where you can capture service users' views quickly and graphically.

Large sheets of plain paper create a blank wall, or walls (one for each topic).

Service users write on the wall with pens or post-it notes provided.

People get up and talk to each other about ideas whilst walking around and thinking about what to write on the wall.

What are the main *advantages* of Graffiti Walls?

- Graffiti Walls appeal to all ages, but particularly to younger people.
- Good for people who are reluctant to express themselves verbally or more formally.
- Very low cost and simple.
- Provides immediate feedback to stimulate thought and debate.
- Visual and creative.
- It can be used to stimulate further consultation, for example generating a 'shortlist' of ideas for a new service.
- You can use a Graffiti Wall as part of an engagement event or on its own, (e.g. in a public corridor or waiting area).

What are the main *disadvantages* of Graffiti Walls?

- Can invite offensive responses if left unattended.

Step by step guide

1. Appoint a Project Lead and register each new engagement activity.
2. Decide what you want to know and how you will use the information.
3. Decide where you want to put the wall and for how long.
4. Stick large sheets of paper (e.g. flipchart paper) on a wall or display board, or lay out on tables (a wall is better for an eye-catching display).
5. Write your question at the top. You can add pictures, photographs, charts or quotes to stimulate thought and discussion.
6. Provide pens or sticky notes to attach to the paper.
7. Invite participants to write their comments and add to the wall. Give information about the timescale if appropriate.
8. You can use different colours for different groups of people to help you analyse the results.
9. Report the findings back to participants and other stakeholders.
10. Identify actions you need to take and how you will take this forward.
11. Register the outcome of each engagement activity.